

PETROS CHARITOPOULOS

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OBJECTIVE

With over a decade of experience as a Solutions Architect, WordPress Developer, and Front-End Developer, I bring a wealth of expertise to each project. From custom theme and plugin development to crafting visually stunning interfaces, I ensure seamless integration and optimal user experiences.

SKILLS

HTML5, CSS3, Sass, Javascript, jQuery, React, Twig, RESTful APIs, WordPress, PHP, Git.

PROFESSIONAL EXPERIENCE

WORDPRESS DEVELOPER

Emagine

Feb 2023 to Today
Boca Raton, FL

- Design and develop responsive websites and applications for various clients.
- Execute full-stack website launches specializing in front-end features, browser manipulation, and cross-browser compatibility.
- Coordinates with copywriters and graphic artists on the integration of images, icons, banners, audio, and other features of the website.
- Focused on developing websites using **HTML5, CSS3, JavaScript, React, WordPress**.
- Resolve design issues through root cause analysis and performed data cleanups.
- Use SASS preprocessor to develop and write CSS codes.

SOLUTIONS ARCHITECT

Bizzabo

Mar 2021 to Dec 2022
New York, NY

- Building custom website themes in the Bizzabo platform using **HTML, CSS, JavaScript, jQuery**
- Using the Bizzabo's **APIs** and **React.js** to build apps for internal company use
- Working closely with customers in the post-sale phases and conduct both business and technical discoveries to analyze workflows and business needs.
- Collaborate with Development and Product teams in order to create the best possible solution for customer
- Developing technical scopings, POCs (proof of concepts), holistic solutions and risk analysis to achieve customers' goal.
- Working closely with the Customer Success Team to offer technical consulting, provide guidance to close deals, identify opportunities and satisfy customers.
- Generalize and productize solutions to continually improve and respond to market needs
- Create customer-facing best practices and how-to guides

WORDPRESS DEVELOPER

Adweek

Nov 2020 to Mar 2021

New York, NY

- Designing and building the website front-end.
- Designing and managing the website back-end including database and server integration
- Generating WordPress themes and plugins.
- Troubleshooting content issues.
- Building custom Gutenberg blocks using **React.js**
- Working in an Agile Environment

FREELANCE FRONT END DEVELOPER/WORDPRESS DEVELOPER

Self-Employed

Jun 2020 to Nov 2020

Stratford, CT

- Design and develop responsive websites and application for various clients.
- Execute full-stack website launches specializing in front-end features, browser manipulation, and cross-browser compatibility.
- Coordinates with copywriters and graphic artists on integration of images, icons, banners, audio and other features of the website.
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- Use **SASS** preprocessor to develop and write CSS codes.

FRONT END DEVELOPER

Aventri

2017 to Jun 2020

Norwalk, CT

- Working on the professional services team to develop custom websites on the Aventri **SaaS** platform
- Working with key clients to fully understand site build and design requirements
- Providing recommendations on site design and best practices
- Creating wireframes and sitemaps
- Turning brand guidelines and wireframe into a functional website using the latest **HTML** and **CSS** standards
- Customizing look & feel using **CSS3, Javascript** and **jQuery** techniques
- Design and build **HTML emails** for cross-client compatibility
- Prepare sites by ensuring cross-platform compatibility
- Contribute to internal jQuery module library
- Using Aventri's **APIs** and **AngularJS** to build web applications like Agendas, Speakers' profile pages, event calendars, etc.
- Using **Twig** to create custom web apps and pages based on the client's designs.

SENIOR MEETING TECHNOLOGY ADVISOR

Lanyon (Morgan Stanley)

2015 to 2017
New York, NY

- Developing and maintaining the front-end functionality of websites
- Providing technical support to end users.
- Designing prototypes for apps and websites.
- Writing cross-browser compliant **HTML, CSS, Javascript & jQuery**.
- Developing websites that have a consistent feel and look throughout all web properties.
- Provide guidance to other team members on web development issues.
- Simultaneously managing several databases and reporting tools.
- Facilitate various training workshops instructing Meeting Technology Advisors in the use of **HTML, CSS, Javascript, jQuery**.

MEETING TECHNOLOGY ADVISOR

Lanyon (Morgan Stanley)

2011 to 2015
New York, NY

- Working onsite with our client at Morgan Stanley. Creating, updating and managing web registration pages for Morgan Stanley's events globally
- Creating CSS styles sheets for the websites and the email invitations.
- Creating ad-hoc reports and update the participants' database.
- Creating smartphone apps for Morgan Stanley Events using gatherdigital.
- Creating website templates for prestigious events.

WEB DESIGNER/CONTENT MANAGEMENT

Radio Ellada.com

2010 to 2011
New York, NY

- Managed day to day content.
- Created and manipulated images for web usage.
- Planned and managed technical upgrades to site.
- Worked as lead designer using software such as Photoshop, Illustrator, Dream weaver and many others.
- Responsible for creating various types of banners, ads and e-newsletters.

WEB DESIGNER/DEVELOPER

Terabit – Internet Services

2009 to 2010
Katerini, Greece

- Develop and maintained Internet websites for clients utilizing Dream weaver, HTML, Flash and Photoshop.
- Perform validation of completed sites including the debugging and testing of code.
- Develop and designed user-friendly interface for on-line programs like multi-media systems and web-driven e-mail.
- Provide guidance of general direction on website construction.

PROJECT MANAGER

Enterbrussels

2006 to 2009
Thessaloniki, Greece

- Creating online radio stations for local communities. Scheduling the program, act as an advisor for the brand and the image of the station.

- Building websites for ethnic communities around Eastern Europe.
- Working in groups for promoting local culture.

PROGRAM DIRECTOR

1999 to 2006

‘Dinami’ Group of Companies

Katerini, Greece

- Directed and created databases of music programs for the following radio stations: Power FM (Rock Music), Heat FM (CHR) Capital FM (Top 40 Music), Viva 8.83 FM (Greek Top 40 Music), Forever 96.3 FM (Adult Contemporary) and NRG 977 (CHR).
- Planned, coordinated, directed and produced advertising audio radio commercials.
- Managed a 20 member staff, as well as a 4 partner team, with duties that include disciplinary actions, budgeting, special requests, program scheduling, and hiring.
- Balancing a \$500,000 dollar budget, as well as chairing a committee to receive a grant for increasing station amenities such as wattage, equipment, space, and music library.

CERTIFICATIONS

REACT - THE COMPLETE GUIDE 2020 (INCL. NEXT.JS, REDUX) (2020) Udemey Courses

UX FOUNDATIONS: MULTIDEVICE DESIGN (2018) Linkedin Courses

LEARNING ECMASCRIPT 6 (2017) Linkedin Courses

SPECIALIZATION - FULL STACK DEVELOPER from Hong Kong University of Science and Technology offered by Coursera (2016-2016).

Courses – Certificates: HTML, CSS and JavaScript | Front-End Web UI Frameworks and Tools | Front-End JavaScript Frameworks: AngularJS | Multiplatform Mobile App Development with Web Technologies | Server-side Development with NodeJS | Full Stack Web Development Specialization Capstone Project

SPECIALIZATION - PYTHON from University of Michigan offered by Coursera (2016-2016).

Courses – Certificates: Programming for Everybody (Getting Started with Python) | Python Data Structures | Using Python to Access Web Data | Using Databases with Python | Capstone: Retrieving, Processing, and Visualizing Data with Python

FRONT END DEVELOPMENT from Treehouse (2015).

ADVANCED HTML5 & CSS3 from Tunxis Community College, CT (2014).

CREATING MOBILE APPS WITH HTML5 from Tunxis Community College, CT (2014).

INTRODUCTION TO PHP AND MYSQL from Tunxis Community College, CT (2014).

EDUCATION

AS marketING-ADVERTISING from ‘Pythagoras’ Greece (1995-1997).

FREELANCING PROJECTS

MO River Runner

I had an absolute blast building the website for the “Amtrak Missouri River Runner”! It was a fantastic experience diving into the project, blending creativity with functionality to showcase such a scenic and important rail route. From selecting the perfect images to designing an intuitive user interface, every step was enjoyable. Working on a project that highlights the beauty and convenience of train travel in Missouri made the whole process even more rewarding. I’m thrilled with how it turned out and can’t wait for everyone to explore it!

Website link: <https://moriverrunner.com/>

EVENTS Theme

The RS Theme (**Wordpress Theme**) has been designed and developed especially for events, conferences and meetings. This theme is utilizing the **Wordpress Customizer** from where the user can update the entire website! The speakers, agenda and sponsors section can be updated easily as this theme is using **ACF (Advanced Custom Fields)**. In the front end the them is using React.js to display the sections of speakers, agenda and sponsors.

Website link: <https://www.wpevents.site/>

FRIENDS OF ANIMALS

The FoA website is a Wordpress website. It’s a custom theme that utilizes custom **Gutenberg blocks**. FoA was looking for a modern and slick website, while at the same time, they wanted the backend of the website to be as simple as possible so the FoA team could maintain it with ease. The theme uses **HTML, CSS, and Javascript**. The custom Gutenberg blocks are dynamic.

Website link: <https://friendsofanimals.org/>

PRIMARILY PRIMATES

It was my pleasure to work with Primarily Primates. Such a great organization with such an honorable goal! Together we built a custom theme for their WordPress website, supporting all aspects of WordPress and their e-commerce part.

Website link: <https://primarilyprimates.org/>

For more samples of my work please visit my portfolio page at <https://petrosweblab.com/>